



LinuxTag - International Meeting Place for the Open Source Industry

Facts & Figures 2012

Total area (m ²)	2,800
Exhibitors	120
Trade visitors	12,000
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Participation: hall/row stand 2011 (EUR/m ²)	182,-
Frequency	Annual
Next event	22 - 25 May 2012

Brief description

LinuxTag is Europe's leading congress and exhibition for open source software and Linux. The largest event of its kind, LinuxTag bridges the gap between the developer community and the business world. The 2013 event is expected to attract more than 11,000 trade visitors, IT decision makers, business managers, vendors, developers, media representatives, users and other interested professionals to the Berlin ExpoCenter City.

LinuxTag includes a top-notch conference programme with special theme days, an exhibition and a wide selection of tutorials, workshops and certification programmes. Visitors can communicate with experts on-site and learn about the strategies behind the newest trends and developments. They can also attend lectures and network with peers.

Each year, top-ranking guest speakers present about 200 lectures and participate in interactive panel discussions. Keynote speakers from around the world and Linux scene evangelists attract international audiences to the lecture programmes. The e-government theme is especially appropriate in Berlin with its close proximity to government administrations and political decision makers. The Business & Public Authorities Congress is an important annual event for CIOs, IT consultants and OS users.

Information exchange and dissemination has the greatest potential at the LinuxTag conference trade show. LinuxTag attracts everyone from keynote speakers and kernel developers, to employers, trendsetters, newcomers and Linux veterans.

Key themes at LinuxTag:

- **Comprehensive conference program** with integrated **Business & Public Authorities Congress**
- **OS exhibit** (commercial exhibitors and free projects)
- **Recruitment and careers:** huge job wall and training themes
- **Workshops, certifications (LPI), tutorials**
- **Linux Night** match-making and "get-together" event (Thursday, 23.05.2013)
- **Security Day** with **hacking contest** by sophos (Friday, 24.05.2013)

Visitor target groups

Community: IT-developers, administrators, free projects, users, people interested in Linux and open source software, IT specialists looking for something new

Business: CIOs, Linux and open source vendors and companies, IT decision-makers, IT consultants, buyers, OS users from the public sector, business and media communities (publishers and agencies)

Media: daily and trade press

Others: private users and newcomers, university students, pupils, forms & teachers

Conceptual Partner

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